



Nuria Cortes Romero

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Nuria holds a B.Sc in Business Management and Administration from the University of Navarre, Spain. After her degree studies, she achieved an International Commerce Graduate Course for the Chamber of Commerce of Navarre, Spain. She also obtained her MA. in Leisure Management Projects (culture, sport, tourism, and recreation) at the Institute of Leisure Studies of the University of Deusto-Bilbao where, in 2016, read her Ph.D. in Leisure and Human Development.

Her Ph.D. research project studied the different methodologies for measuring and assessing both quantitative and qualitative impacts of major leisure events (culture, sport, and tourism). An extensive bibliographical revision of impact measurement methodologies (indexes and models) was carried out and the study was based on a variety of case studies at European and international levels (cities such as Stavanger, Sydney, Liverpool, London, Atlanta, Paris, and so on). Her doctoral journey also included a doctorate stay at the ICCE of Goldsmith, London.

From a professional perspective, she has a vast experience working as a Lecturer at the MA in Tourism and Cultural Policy at Goldsmiths, University of London and at the Tourism Department of the University of Deusto-Bilbao. She taught in the fields of Business, Leisure, Cultural Policy, and Tourism. Moreover, she has been involved in different European research and consultancy projects.

Her research interests include the measurement of qualitative and quantitative impacts/outcomes of the major events, tourism (in all its sorts and dimensions), urban regenerations, and city transformation from a glocal perspective of development projects.