



## Elen Rhys

S4C, Cân i Gymru, Wales

Elen is S4C's Head of Entertainment and Factual Entertainment and has been in the role for eight years. She has a wide portfolio, with responsibility for commissioning comedy, light entertainment shows, factual entertainment as well as a vast music slate - from classical and folk to celebrating cultural events, from contemporary music (brand Lŵp) to music studio shows. Cân i Gymru (Song for Wales), a yearly popular song competition is part of her slate as well as Choir Eurovision.

With an award winning career in broadcasting spanning over twenty-five years, Elen is experienced in the creative challenge of working across a dynamic range of content and she's passionate about delivering compelling content that resonates to the audience.