



**International Conference**

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**Topic: Multiple belongings in a globalising world**

**Gonçalo Madaíl  
(RTP, Portugal)**

Gonçalo Madaíl (Aveiro, Portugal, 1975) is a Communications graduate (1998) from Universidade da Beira Interior (UBI), Portugal. In 1999, he researched and produced his first documentaries for UBI. Later that year, Gonçalo moved to Barcelona where he gained a master's degree in Creative Documentary Theory and Practice, with a film broadcasted by The History Channel. The following year, he had his first professional appointment at BTV - Barcelona Televisión. In 2001, he returned to Portugal, joining the team creating NTV and RTPn's (now RTP3) as Image and Post-Production Coordinator (until 2004). At the same time, Gonçalo started directing music videos, which led to him joining, in 2004, the MTV Portugal's original team, producing several shows as Executive Producer (e.g. MTV Music Awards – Lisbon 2005). Between 2005 and 2014, Gonçalo taught Video and New Media Production at ETIC (Escola Técnica de Imagem e Comunicação, Lisbon). In 2008, he returned to RTP to coordinate the Entertainment department and to create the Media Lab, developing editorial and technical innovation projects. In 2014, he created RTP's Innovation Centre and was nominated Director of the RTP Academy. In the following year, Gonçalo is also appointed Director of RTP Memória (to present). From 2016, he became the Sub-Director of RTP1 for the Entertainment area. In 2018, he was the Creative Director of the Eurovision Song Contest (Lisbon). Currently, Gonçalo is the Coordinator of the Festival RTP da Canção and teaches Audiovisual Project Development in the MA in Audiovisual and Media at ESCS (Escola Superior de Comunicação Social, Lisbon).