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Alf Björnberg, b. 1953, is Professor Emeritus in Musicology at the University of Gothenburg, Sweden, where he received his Ph.D. in 1987 for a dissertation analyzing the songs in the Swedish preliminaries of the Eurovision Song Contest. His research interests include popular music, music and the media, and music analysis. He has published work on music video, the history of music broadcasting in Sweden, the cultural politics of the Eurovision Song Contest, the history of popular music in the Scandinavian area, and Swedish high-fidelity culture.

























