



**International Conference**

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**Topic: Multiple belongings in a globalising world**

**Merve Karpov**

**(Istanbul Technical University, Turkey and Netherlands)**

Merve (Fettahoğlu) Karpov, born in 1991, is a Turkish artist, designer, researcher and owner of the Netherlands based agency Keten Design.

Her interest in shapes, colors, different cultures, entertainment sector, and events lead to the analysis of visual elements matched with what Eurovision Song Contest and their meaning. To complete her MA in Industrial Product Design from Istanbul Technical University she wrote a thesis titled “The Impact of Technology and Traces of National Representation on Eurovision Stages”.