

George Cremona

University of Malta (Malta)

About

Dr. George Cremona is senior lecturer and Coordinator for German and Media Literacy at the Faculty of Education of the University of Malta. He is also a radio and tv producer and presenter of educational programmes. For this work, three times, he was awarded the prestigious national IGM award.

Since 2014 he has launched the *Learning through the Eurovision Research Project*. The main aim of the project is to critically analyse how the Eurovision Song Contest, viewed yearly by over 90% of the Maltese population and by millions around the globe, can be used within classrooms to motivate students while learning and to help them develop critical skills.

Since the launch of the project, apart from a number of initiatives conducted with various schools in Malta, three Faculty of Education students have also decided to focus their dissertation research questions on issues related to the Eurovision and its educational value. As an outcome of the research project, Dr. Cremona is also the author of papers and chapters regularly published by international journals and academically acclaimed firms (including Routledge). Furthermore, schools in Sweden, Kiev, Italy and Germany have also participated in the project.