



International Conference

2nd Edition - 2019, Tel Aviv

Topic: Multiple belongings in a globalising world

Serhat

(Singer, San Marino)

Serhat is a Turkish singer, songwriter, producer and TV-host who chose to work in the show-business after completing his education in the Faculty of Dentistry at the University of Istanbul. He entered the world of television with the highly rated quiz-show of all times "Riziko", the Turkish version of America's legendary "Jeopardy", where he was both the producer and the presenter. With Riziko he was awarded the best TV-presenter and best TV-producer twice in a row.

Serhat's international music career started successfully with the single "Total Disguise" which he performed in duet with the French singer Viktor Lazlo.

His collaboration with the Russian/Georgian star Tamara Gverdtsiteli was another big step in his career. They recorded 3 songs, in both English and Russian and also performed together in concerts in Moscow, Belarus and Moldova.

22 years ago Serhat founded the National and International High Schools Music Contest and has since then been guiding and coaching young talented musicians.

Since 2013 Serhat's music career has been based in Germany. In 2015 his single "Je M'adore" topped the Dance Charts in several European countries, being Nr 1 for five weeks in a row in the German DJ and Dance Charts, Nr 2 in British Dance Charts.

Serhat was awarded many times, including "Golden Key of the City Alexandria" for his international artistic career and "Fair Play Grand Prize" awarded by the Turkish National Olympic Committee.

He represented the Republic of San Marino at the Eurovision Song Contest 2016 in Stockholm with "I didn't know". The song reached USA official Billboard Dance Charts Nr 25 and became the first ESC song in USA charts since 2005.

The new recording of "I didn't know" featuring legendary Martha Wash from USA and his latest single in 2018, a new version of "Total Disguise" featuring ESC winner Helena Paparizou from Greece became worldwide top ten hits in many charts.

His new album which is produced in Sweden, Germany, Belgium and France will be released in May 2019.

Serhat has been chosen by San Marino RTV to represent the Republic of San Marino for the second time at the Eurovision Song Contest 2019 in Tel Aviv. This time he is not only the artist but the composer and lyricist as well.