



5th EDITION - 2022

SALA LAUREE, CENTRO ALDO MORO, VIA VERDI, TURIN, ITALY
ONLINE

TOPIC: “Adding value: Music & Public Television”

TUESDAY, 10th May
10:00 - 13:30

10:00 - 10:10	Opening Session
10:10 - 10:40	Keynote Speaker Jacopo Tomatis (Università degli Studi di Torino, Italy) “Studying Eurovision in Italy, from an Italian perspective”
10:40 - 10:50	Musical interlude - Korjun (Piano)
10:50 - 11:20	Science Slam - Part 1 Elisa Mastrangelo (Roma Tre University, Italy) Selene Barbone (Università degli Studi di Torino, Italy) Chair: Jacopo Tomatis (Università degli Studi di Torino, Italy)
11:20 - 11:30	Q & A Session
11:30 - 12:10	Science Slam - Part 2 Emma Fritze (Uppsala University, Sweden) Isis Wheelwright (Concordia University, Montreal, Canada) Matteo Panizza (University of Milan, Italy) Chair: Adam Dubin (Universidad Pontificia Comillas, Madrid, Spain)
12:10 - 12:20	Q & A Session
12:20 - 12:30	Musical interlude - Korjun (Piano)
12:30 - 13:30	Book presentation - <i>Eurovision as a Cultural Phenomenon: From the Music Halls to the Halls of Academia</i> Book Editors: Adam Dubin (Universidad Pontificia Comillas, Madrid, Spain) Dean Vuletic (University of Vienna, Austria) With the book contributors: George Cremona (University of Malta) Irving Wolther (FHM, Hannover, Germany) Ivan Raykoff (The New School in New York, USA) Robert Tobin (Clark University, USA) Sofia Vieira Lopes (NOVA University, Lisbon)

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WEDNESDAY, 11th May 10:00 - 13:30	
10:00 - 10:05	Opening Session
10:05 - 10:55	<p style="text-align: center;">Round Table 1 Topic: “The value of public service broadcasting”</p> <p>Jean Philip De Tender (EBU) Konrad Mitschka (ORF, Austria)</p> <p>(two Q&A moments)</p>
10:55 - 11:00	Musical interlude - Korjun (Piano)
11:00 - 12:10	<p style="text-align: center;">Round Table 2 Topic: “Sanremo and its importance for the Italian music scene”</p> <p>Cristina Giuntini (OGAE Italy) Emanuele Lombardini (Eurofestivalnews.com, Italy) Nico Donvito (Italy) Giacomo Natali (Istituto Traccani, Italy) Jalisse (Sanremo ESC, Italy)</p> <p>(two Q&A moments)</p>
12:10 - 12:15	Musical Interlude
12:15 - 13:15	<p style="text-align: center;">Round Table 3 Topic: "The value of music for national public service broadcasters"</p> <p>Felix Bergsson (RÚV, Iceland) Maria Ferreira (RTP, Portugal) Daniel Mota (RTP, Portugal)</p> <p>(two Q&A moments)</p>
13:15 - 13:30	EUROVISIONS wrap up and networking