



DIA 1 - 7 de Maio DAY 1- 7th May	
10.00 – 10.30	<p>SESSÃO DE ABERTURA E BOAS-VINDAS OPENING AND WELCOME SESSION</p> <ul style="list-style-type: none"> - João Soeiro de Carvalho (INET-md, NOVA University of Lisbon, Portugal) - Sofia Vieira Lopes (INET-md, NOVA University of Lisbon, Portugal) - Irving Wolther (Hanover University of Music, Drama and Media, Germany)
10.30 – 11.30	<p>MESA REDONDA 1 - ROUNDTABLE 1 (Des)Construções de género nos Festivais da Canção Gender (de)constructions in Song Contests</p> <ul style="list-style-type: none"> — Isabel Campelo (Singer, PhD Researcher, Portugal) — Joana Espadinha (Singer, Composer, PhD Candidate, Portugal) — Susana Guerra (Suzy) (Singer, ESC 2014, Portugal) <p>Moderadora (Chair): Teresa Gentil (Composer, INET-md, NOVA University of Lisbon, Portugal)</p>
11.30 – 12.00	COFFEE BREAK
12.00 – 13.00	<p>KEYNOTE SPEAKER</p> <p>Pilar Guillén Marco (University of Valencia, Spain)</p> <p><i>Gender, trauma and conflict: The biopolitics of Eurovision</i></p> <p>Moderador (Chair): Maria de São José Côrte-Real (INET-md, NOVA University of Lisbon, Portugal)</p>



DIA 2 - 8 de Maio DAY 2 - 8th May	
JOVENS ACADÉMICOS - YOUNG ACADEMICS – SCIENCE SLAM Moderador (Chair): Irving Wolther (Hanover University of Music, Drama and Media, Germany)	
10.00 – 10.20	Carla Figueira (Goldsmiths, University of London, UK) <i>Fan Tourism, Nation and City Branding: The Eurovision Song Contest Lisbon 2018</i>
10.20 – 10.40	Ricardo Rios (Universidade Presidente Antônio Carlos, Brazil) <i>Media and Foreign Policy: Nagorno-Karabakh's Conflict extension on Eurovision Song Contest</i>
10.40 – 11.00	Laura Ortiz Montero (Universidade de Valladolid, Spain) <i>The Eurovision Song Contest, beyond the song</i>
11.00 – 11.20	Sofia Vieira Lopes (INET-md, NOVA University of Lisbon, Portugal) <i>Por ti Portugal: Eurovision and Lusofonia</i>
11.20 – 11.40	Aida Kamenkova (Leuphana University Lüneburg, Germany) <i>Influencing factors on strategic marketing for participation at the Eurovision Song Contest in Germany, Sweden and Ukraine</i>
11.40 – 12.30	Discussion and Voting process
12.30 – 13.00	COFFEE BREAK



DIA 3 - 9 de Maio DAY 3 - 9th May	
10.00 – 11.30	<p>MESA REDONDA 2 - ROUNDTABLE 2</p> <p>Experiências dos Profissionais (Professionals' Expertise)</p> <ul style="list-style-type: none"> – Dr. Frank-Dieter Freiling (Head of the Reference Group ESC) – Vasyl Myroshnychenko – Branding (CFC Consulting Company, Ukraine) – Thomas Schreiber (Executive Producer of the Eurovision Song Contest 2011 in Düsseldorf, Germany) – Thomas G:son (Composer of various ESC entries, among others the winning song 2012, "Euphoria", Estonia) – Timo Vendt (Author of the Estonian entries 2013 and 2018, Estonia) – Mihkel Mattisen (Author of the Estonian entries 2013 and 2018, Estonia) – Alon Amir (Head of Press of the Israeli Delegation, Israel) – Thorsten Keller (Journalist Berliner Zeitung, Germany) – Ricardo Duarte (Fan, Correspondent of the website http://dezanove.pt)
11.15 – 11.30	COFFEE BREAK
11.30 – 12.00	<p>Ivan Raykoff (The New School, New York, EUA)</p> <p><i>Musicking in Eurovision: Sites and Sounds</i></p> <p>Moderador (Chair): Andrea Musio (INET-md, NOVA University of Lisbon, Portugal)</p>
12.00 – 13.00	<p>KEYNOTE SPEAKER</p> <p>Dean Vuletic (University of Vienna, Austria)</p> <p><i>Postwar Europe and the Eurovision Song Contest</i></p> <p>Moderador (Chair): Andrea Musio (INET-md, NOVA University of Lisbon, Portugal)</p>

EUROVISIONS

**PERSPECTIVES FROM
THE SOCIAL SCIENCES, HUMANITIES, AND THE ARTS**

13.00 – 13.15	SESSÃO DE ENCERRAMENTO CLOSING SESSION
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